

Research Course Outline

**Training Course Outline on Business Research Methodology and Research Design and Data Analysis**

Verltage Academy  
(A Sister Concern of DATCO Group)

**Duration:** 4 Days Course (3 Hours/Day)

**Organized by:** DATCO Group

**Course Outline**

**Day-1 (3 Hours)**

Time	Contents	Methodology	Materials	Remarks
10:00 hrs-11:00 hrs	Session 1: Overview of Research (Introduction, Types, importance of business research, Steps & ethics of research)	Handout, PPT, Group Discussion. Group Work & Quiz Competition	Multimedia, White Board, Flip Chart, Flash Card and Marker Pen	
11:00 hrs-11:15 hrs	<b>Tea Break</b>			
11:15 hrs-12:00 hrs	Session 2: Research Methodology (Qualitative methods & Quantitative research methods)	Handout, PPT, Group Discussion, Group Work	Multimedia, White Board, Flip Chart, Marker Pen, Masking Tape. Flash Card, Board Pin	
12:00 hrs-13:00 hrs	Session 3: Sampling and sample size calculation	Handout, PPT, Group Discussion & Group Work & Quiz Competition	Multimedia, White Board, Flip Chart, Marker Pen, Masking Tape. Poster Papers. Board Pin	
13:00 hrs-13:15 hrs	Recap Session	Group Discussion	Flip Chart and Marker Pen	
13:15 hrs -14:00 hrs	<b>Prayer and Lunch Break</b>			

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**Course Schedule**

**Day-2 (3 Hours)**

<b>Time</b>	<b>Contents</b>	<b>Methodology</b>	<b>Materials</b>	<b>Remarks</b>
10:00 hrs-11:00 hrs	Session 4: Research Design, Research Process	Handout, PPT, Group Discussion & Group Work & Quiz Competition	Multimedia, White Board, Flip Chart and Marker Pen, Flash Card, Masking Tape, Board Pin	
11:00 hrs-11:15 hrs	<b>Tea Break</b>			
11:15 hrs-12:00 hrs	Session 5: Research Tools, Tools development process	Handout, PPT, Group Discussion & Group Work	Multimedia, White Board, Flip Chart and. Poster Papers. Marker Pen	
12: 00 hrs-13:00 hrs	Session 6: Data Entry, Data Editing, Data Verification and Data Analysis.	Handout, PPT, Group Discussion. Group Work & Quiz Competition	Multimedia, White Board, Flip Chart, Flash Card and Marker Pen	
13:00 hrs-13:15 hrs	Recap Session	Group Discussion	Flip Chart and Marker Pen	
13:15 hrs-14:00 hrs	<b>Prayer and Lunch Break</b>			

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**Day-3 (3 Hours)**

Time	Contents	Methodology	Materials	Remarks
10:00 hrs-11:00 hrs	Session 7: Identification of a research problem, Theory of Change	Handout, PPT, Lecture. Group presentation	Multimedia, White Board, Flip Chart and Marker Pen. Poster Papers. Board Pin	
11:00 hrs-11:15 hrs	<b>Tea Break</b>			
11:15 hrs-12:15 hrs	Session 8: Report writing procedure, documentation and data base/data preservation	Handout, PPT, Group Discussion & Group Work & Quiz Competition	Multimedia, White Board, Flip Chart, Flash Card and Marker Pen. Board Pin	
12:15 hrs-13:00 hrs	Session 9: FAQ on Research	PPT, Group Discussion	Multimedia, White Board, Flip Chart and Marker Pen	
13:00 hrs-13:15 hrs	Recap Session	Group Discussion	Flip Chart and Marker Pen	
13:15 hrs -14:00 hrs	<b>Prayer and Lunch Break</b>			

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#### Course Schedule

#### Day-4 (3 Hours)

Time	Contents	Methodology	Materials	Remarks
10:00 hrs-11:00 hrs	Course Evaluation on Research	Written Exam.	Multimedia, White Board, Flip Chart and Marker Pen	
11:00 hrs-11:15 hrs	<b>Tea Break</b>			
11:15 hrs-12:00 hrs	Session 10: Case Study	Handout, PPT, Lecture. Group presentation	Multimedia, White Board, Flip Chart and Marker Pen	
12:00 hrs-13:00 hrs	Open discussion, Evaluation papers & Certificate distribution.	Handout, PPT, Lecture. Group presentation	Multimedia, White Board, Flip Chart and Marker Pen	
13:00 hrs-13:15 hrs	Closing Remarks	Group Discussion	Flip Chart and Marker Pen	
13:15 hrs-14:00 hrs	<b>Prayer and Lunch Break</b>			

#### N.B. Probable Course Motivational Activities from Verltage Academy End:

1. Verltage Academy will be ensured few token gifts (key set, Mug, Pen) among the course participants and during session wise performance the respective course instructor or course facilitator's will be ensured it among participants as of their regular best performance.
2. Best course performer of the topic wise course participant rewards and full course best performer reward also be considered by the academy.
3. During each session quality candy, nut like light food item also be ensured by the academy for ensuring the full attention of the participants in the class.

#### MEAL Course Outline Prepared by:

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