

Digital Security Essentials

Course Outline

After completing this course, participants will have learned to:

- Learn the amazing communications hack
- Build and keep trustworthy relationships with your target audience or customers
- Be smart in responding to counterpart's needs and patterns
- Learn conflict resolution
- Anticipate and handle objections and manipulation
- Approach concession from a position of strength.

| | Modules | Takeaways | Key Exercises |
|-----------|---------------------------|--|--|
| Modules 1 | Success Secret | <ul style="list-style-type: none"> • Learn how the effectiveness of an organization's meeting can determine its overall achievement | <ul style="list-style-type: none"> • Effective meeting strategies • How to Set an Agenda • Details of Meeting Conduction • Meeting Evaluation |
| Modules 2 | Communications Strategies | <ul style="list-style-type: none"> • The Idea of 'Strategy' and Communications Hacks | <ul style="list-style-type: none"> • Stages of Strategic Planning • Business Communications Skills • How to keep listeners engaged • Leadership by Persuasion |
| Modules 3 | Networking Skills | <ul style="list-style-type: none"> • Know-how of business networking for achieving revenue target | <ul style="list-style-type: none"> • Use of Right Tech tools • Win-win negotiation • Non-verbal and Compassionate Communications • Association/Partnership and Participation in Business Conference and International Events |