

## Career Plan: Standing Out From The Crowd

After completing this course, participants will have learned to:

- Identify the effective techniques of career selection.
- Identify the right career for themselves.
- Learn the 5 scientific formulas of success.
- Make scientific career action plan for success.
- Use effective ways for pro-active job search.
- Can make smart cover letter.
- Can make professional CV for standing out from the crowd.
- Learn success techniques of Interview and master how to take lead of Interview.

Modules		Takeaways	Key Exercises
Modules 1	<ul> <li>Definition of career and career planning</li> <li>Importance of career planning</li> <li>What-Where- How approach of Career selection</li> </ul>	<ul> <li>Define career and career planning</li> <li>Understanding the importance of career planning</li> <li>Learn how select career</li> </ul>	<ul> <li>Understanding career selection process</li> <li>Peer feedback</li> </ul>
Modules 2	<ul> <li>Identify Traditional job search approach</li> <li>Understanding real life recruitment practice</li> <li>Identify hidden job market</li> <li>Understanding the pro-active job search methods</li> </ul>	<ul> <li>Understanding pro-active and reactive job search practice</li> </ul>	<ul> <li>Simulation on job search process</li> <li>Peer feedback</li> </ul>
Modules 3	<ul> <li>Holland code analysis</li> <li>How to apply Holland codes for career selection</li> </ul>	<ul> <li>Analysis of personality/career types</li> <li>Identifying career type with Holland code</li> </ul>	<ul> <li>Identifying career type with Holland code</li> <li>Peer feedback</li> </ul>
Module 4	<ul> <li>5 pillars of success</li> <li>Factors effecting the success of individual</li> </ul>	• Understanding the factors of success in professional and personal life	<ul> <li>Understanding the 5 pillars of success</li> <li>Peer feedback</li> </ul>
Module 5	<ul> <li>How to search job in an organized way</li> <li>Job search campaign</li> <li>Activities needed to do for successful job search</li> </ul>	<ul> <li>Learning how to conduct job search activities</li> <li>Identifying best ways of job searching</li> </ul>	<ul> <li>Discussion on all activates needed for job search</li> <li>Peer feedback</li> </ul>
Module 6	<ul> <li>Organization of sales story</li> <li>Cover letter – what and how to write</li> <li>CV – format, using action word, DOs and DON'Ts</li> </ul>	<ul> <li>Learn to make a smart cover letter</li> <li>Build professional and outstanding CVs</li> </ul>	<ul> <li>Making smart cover letter and CV</li> <li>Peer feedback</li> </ul>



Module 7	<ul> <li>Interview – how to take the lead of the interview</li> <li>Common Interview questions</li> <li>Dress code</li> <li>Salary negotiation</li> </ul>	<ul> <li>Learn hov</li> <li>Understa</li> <li>Mastering</li> </ul>
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- Learn how to take lead of the interviews
- Understand dress code
- Mastering salary negotiation

 Learning interview techniques, understand dress code and mastering salary negotiation
 Peer feedback