

Public Speaking Essentials

Learning Objectives:

By the end of this course you will:

- 1 Develop skills to effectively communicate your message
- 2 Know how to captivate an audience
- 3 Learn all the tricks-of-the-trade of wooing crowds
- 4 Gain the necessary skills to sway any audience

Sessions	Modules	Key Exercises
Session 1: Understanding the art of public speaking	1 Expectations from this course 2 Understanding public speaking 3 Defining the speaker 4 Defining the audience 5 Defining the context	In-class exercise Online quiz
Session 2: The art of storytelling	6 3 parts of your speech 7 The art of story telling 8 The art of rhetoric	In-class exercise Online quiz
Session 3: Zeroing in on the performance	9 The 3Ms of effective auricular performance 10 Pitch rhythm and rhyme 11 Looks matter 12 Confidence matters 13 Posture and expressions	In-class exercise Online quiz
Session 4: All tricks of the trade	14 Power of humor 15 Practice matters 16 Engaging the unengaged 17 Other tricks of the trade	In-class exercise Online quiz
Session 5: Final notes	18 Final speech checklist 19 Live speeches	Comprehensive exam